



The Impact of EBITDA on the Market Value of the Company

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ABSTRACT

Typically, bankers and investors focus on cash flow, net income, and revenues as the basic corporate health and value measures. But over the years, another measure has crept into reports and accounts EBITDA (Earnings Before Interest, Taxes, Depreciation, and Amortization) is a measure of profits. This study deals with the impact of EBITDA on the market value of the company. For this research, a sample of 91 companies listed on the Tehran Stock Exchange was selected from the period 1390 (Solar Hijri) to 1395 (Solar Hijri), which has a total of 546 observations available for research. The statistical method used in this research is the multivariate regression method using the data panel method. The results of the research hypotheses show that EBITDA has a significant direct effect on the company's market value.

Keywords: EBITDA, Taxes, Earnings Before Interest, Depreciation and Amortization, Market Value of Company