

Capabilities and limitations of tourism development in Shiraz

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Abstract

Country in terms of potential tourism especially one of the few countries in the field of tourism is superior. Shiraz sample cities are the cradle of ancient customs and rituals are cultural and historical Persia. The Holy Land is a great foster care because the secret from Khaja Hafez, Sa'adi Shirazi, Mulla Sadra, and .. that Sybuvyh passing on the rich culture founded in Shiraz and Fars have been. Shiraz Attractions important historical buildings, gardens, old and very important cultural venues such as the tomb of Hafez and Saadi is undoubtedly the most important tourist attractions in Iran and abroad to attract tourists who are properly planned and organized to form a single Tourism (apart from Cultural Heritage, Tourism and Resources Manual) can be the city's tourism Iran turned into pole, causing the Economic, Social and Cultural Shiraz will. Descriptive study - is applied through the review and from field observations and a library of models and potential production index visit CPGI, MIOSSEC agent and five rings have been The results highlight the capabilities of actual and potential tourism Shiraz is rich with culture and historical background of this city and doing proper planning and the credit can be ideal to attract tourists and thus reach sustainable development.

Keywords: sustainable development, tourism, Tourism Organization Unit, Shiraz.

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