

Relationship between Ecotourism and Sustainable tourism

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Abstract

Sustainable tourism is a kind of approach to tourism meant to make the development of tourism ecologically supportable in the long term. The very importance of sustainable tourism lies in its motives to conserve the resources and increase the value of local culture and tradition. Sustainable tourism is a responsible tourism intending to generate employment and income along with alleviating any deeper impact on environment and local culture.

Ecotourism basically deals with nature based tourism, and is aimed “to conserve the environment and improves the well-being of local people”. On the other hand, sustainable tourism includes all segments of tourism, and has same function to perform as of ecotourism – to conserve the resources and increase the local cultural and traditional value. Though the goals of ecotourism and sustainable tourism are much similar, but the latter is broader and conceals within itself very many aspects and categories of tourism.

This article shows the relationship between ecotourism and sustainable tourism.

Keywords: Ecotourism, sustainable tourism, tourism