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## Mathematical and Computer Modelling



In this paper, we define a class  $\widetilde{B}_k(\alpha, \rho, \beta, \gamma)$  of analytic functions by using a generalized

Robertson function which generalizes a number of classes studied earlier such as the

class of strongly Bazilevic functions. Some interesting properties of this class, including

coefficient difference problems, arc length and a sufficient condition for univalency, are

## On strongly Bazilevic functions associated with generalized **Robertson functions**

ABSTRACT

investigated.

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## 1. Introduction

Let  $P^{\mu}_{\nu}(\rho)$  be the class of functions p(z) analytic in the open unit disc  $E = \{z : |z| < 1\}$  such that p(0) = 1 and satisfying the condition

$$\int_0^{2\pi} \left| \left\{ \frac{\operatorname{Re} e^{i\alpha} p(z) - \rho \cos \alpha}{1 - \rho} \right\} \right| d\theta \le k\pi \cos \alpha, \quad z = r e^{i\theta},$$

where  $k \ge 2, 0 \le \rho < 1, \alpha$  is real,  $|\alpha| < \frac{\pi}{2}$ . For  $k = 2, \alpha = 0$  and  $\rho = 0$ , the class  $P_k^{\alpha}(\rho)$  reduces to the class P of functions p(z) analytic in *E* with p(0) = 1 and whose real part is positive.

Let  $V_k^{\alpha}(\rho)$  be the class of functions f(z) analytic in E with f(0) = 0, f'(0) = 1 and satisfying the condition

$$1 + \frac{zf''(z)}{f'(z)} \in P_k^{\alpha}(\rho).$$
(1.1)

When  $\rho = 0$  and  $\alpha = 0$ , we obtain the class  $V_k(k \ge 2)$  of functions with bounded boundary rotation. The class  $V_k^{\alpha}(\rho)$  was introduced and studied in some detail in [1]. It can easily be shown that  $f(z) \in V_k^{\alpha}(\rho)$  if and only if there exists  $f_1(z) \in V_k$ such that

$$f'(z) = (f'_1(z))^{(1-\rho)e^{-i\alpha}\cos\alpha}.$$
(1.2)

We now define a class  $\widetilde{B}_k(\alpha, \rho, \beta, \gamma)$  of analytic functions by using the class  $V_k^{\alpha}(\rho)$  as follows.

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