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Impact of "Innovation" and "Tend to Maturity" on "Tend to Entrepreneurship" in SMEs in Semnan

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ABSTRACT

This current Research has done to investigate the impact of Innovation and Tend to Maturity on Tend to Entrepreneurship in Small and Medium Enterprises (SMEs) In Semnan City .The statistical population of this study constitutes of director's board of SMEs in Semnan City, and number of 140 people has been selected as the sample. It has used by questionnaire method for Data gathering. Data was analyzed by using of the SEM model (Structural Equation Model). Questionnaires validity was calculated with Cronbach \alpha. That for questionnaires of Innovation and Tend to maturity on Entrepreneurship, Respectively was equal to 0.878 and 0.846.All Hypotheses was confirmed in level of 0.05 confidence and the results showed that there was significant effect between Innovation and Tend to Maturity on Entrepreneurship.

Keyword:
Innovation
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