



Examining ways to attract funds in various branches of banks

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ABSTRACT

Generally, commercial banks can be defined by a financial intermediary institution that building up funds people still money and grant them as loan to Businessmen and industrialists and other applicants. If we focus our attention on core operations of commercial banks, it will be more accurate. A bank pays interest to the people deposit and gets interest from applicants this study, the factors affecting the mobilization of resources for national banks and the economy is studied modern city of Yazd. Using a sample of 300 customers of Cochran formula of the National Bank and a sample of 139 clients who were new economy and a questionnaire was distributed among them. The results suggest On both banks, the two elements of the skills employed in banking, customer satisfaction from employee affect the absorption of funds.

Keyword:

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