



## How to Influence the Native Environment Design on Ecotourism (Case Study: Aras Zone)

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### ABSTRACT

Aras free trade zone has a great potential in tourism industry development because of having specific economic situation, placement in zero boundary point, climate and natural varieties, various cultural-historical, natural, sport, industrial, and geographical tourism attractions along with commercial transactions with European countries and transit road to the northwest of the country. The existence of communicative infrastructures and having national electricity, water, gas, and telephone network, access paths quality have provided proper conditions to utilize this zone in tourism industry relatively. Nonetheless, lack of welfare-service facilities and tourism recreational designs are the facing problems of this industry in Aras free zone.

Therefore, features of this environment that can be effective based on the adapted designing principles with cultural and native elements were studied with sustainable architecture approach and considering sustainable development bases in rural areas, introduction of the present conditions regarding to the feasibility studies and identification of disadvantages and defects for tourism necessities in zone using natural present facilities in definition of application and identification of the present defects in space definition.<sup>1</sup>

**Keyword:**

Sustainability,  
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<sup>1</sup>\* This article is adopted from MSc thesis of Mr. Ebrahim Atazadeh is a design for tourism- residential collection in Aras free zone with sustainable architecture approach by supervision of Dr. Mahnaz Mahmoudi zarandi in Islamic Azad University, Tehran North branch

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