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Mediterranean Morphologies in Hot Summer Conditions: Learning from France's "Glorious Thirty" Holiday Housing

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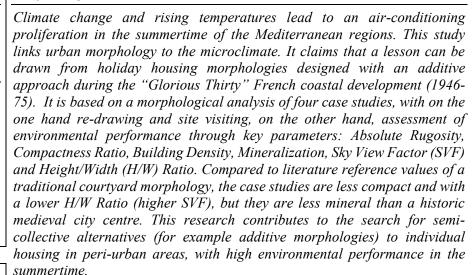
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ABSTRACT



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1. Introduction

The "Glorious Thirty" - 1946 to 1975, a depiction of the thirty years of economic boom and the beginning of paid holidays for everyone denotes when mass tourism was born, consequently providing a huge demand for holiday housing on the Mediterranean coast. It is a period of great excitement and experimentation leading to a "new"

architecture occasioned by new technologies such as reinforced concrete, and by a reaction to the Modern Movement, the CIAM (Congrès International d'Architecture Moderne) and its

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