

Developing a Model of the Factors Affecting the Expansion of Endowments and the Entry of Donors into Sports Based on Developing Justice in Sports and Promoting Community Health

Sarah Amiri-Paryan¹ , Ali Asghar Doroudian^{1*} , Habib Honari² , Ali Mohammad Safania³ 

1- Department of Sports Management, Faculty of Humanities, North Tehran Branch, Islamic Azad University, Tehran, Iran.

2- Department of Sports Management, Faculty of Physical Education and Sports Sciences, Allameh Tabatabaiee University, Tehran, Iran.

3- Department of Sports Management, Faculty of Humanities, Tehran Research Sciences Branch, Islamic Azad University, Tehran, Iran.

*Correspondence should be addressed to Dr. Ali Asghar Doroudian; Email: A.Doroudian@iau_tnb.ac.ir

Article Info

Received: Feb 22, 2021

Received in revised form:
Apr 11, 2021

Accepted: May 15, 2021

Available Online: Jun 22, 2022

Keywords:

Endowment

Health

Physical activity

Social participation

Abstract

Background and Objective: One of the most important issues to be considered is the role of endowments and charity affairs in meeting the cultural, sports, social and economic needs of the society. To what extent that endowment can be useful in solving the problems and flourishing of the country's sports, requires deeper examination of issues by experts particularly the experts in the field of sports. The purpose of this study was to present a model of the factors affecting the expansion of endowment in the field of sports.

Methods: The research is applied in terms of purpose and quantitative in terms of method. The statistical population included experts in this field and the Health Donors Association and the School-Building Donors Association, who were directly familiar with the challenges and ways of introducing donors into sports. The sampling method included non-probability sampling, with purposeful selection and with maximum 20 varieties or incongruity. Based on this, 360 participants were selected as the sample population. The research instrument included a questionnaire extracted from the previous studies and review of theoretical foundations, the validity of which was proved by 7 experts and its reliability was found based on Cronbach's alpha test to be at the desired level. In this study, all ethical considerations were observed and no conflict of interest was reported by the authors.

Results: Based on the results of confirmatory factor analysis, the factor loads of the constituent factors were higher than 0.4 and were approved. Also, the evaluation indicators of the totality of the structural equation model according to the desired range of these indicators, in general, indicate that the hypothetical model developed by the research data is supported. In other words, the fit of the data to the model is established and all indicators except for the Chi-square ratio to the degree of freedom, are indicative of the desirability of the measurement model of the donor entry model in sports.

Conclusion: The arrival of donors can be a good investment to build provincial sports facilities in all parts of the country so that all members of the society can use these places equally. With the aim of developing its various dimensions, this requires links with other institutions such as those in economy, health, education system at the level of governance and policy-making, to apply practical and appropriate models by learning about the sports policies.



 <https://doi.org/10.22037/jrrh.v8i2.33967>

Please cite this article as: Amiri-Paryan S, Doroudian AA, Honari H, Safania AM. Developing a Model of the Factors Affecting the Expansion of Endowments and the Entry of Donors into Sports Based on Developing Justice in Sports and Promoting Community Health. Journal of Pizhūhish dar dīn va salāmat. 2022;8(2):20-35. <https://doi.org/10.22037/jrrh.v8i2.33967>

Summary

Background and Objective

One of the most important issues to be considered today is the role of endowments and charitable affairs in meeting the cultural, sports, social and economic needs of society. According to the findings of Asadi *et al.*, the inclusion of sports, which is considered socio-cultural, as a benevolent goal, reinforces the government's position on the importance of sports and provides an opportunity to bridge the funding gap with private support (1). The extent to which endowment can be useful in resolving the shortages and flourishing of the country's sport requires in-depth discussion of experts particularly the experts in the field of sport at the macro level and its application in the country's strategic policies and plans. In our country, many studies have been conducted on the management and development of endowments, but so far no reliable research has been conducted on endowment in sports and the consequences of the entry of benefactors into the sports, and the lack of practical patterns is evident in this regard; This research aimed to address the ways in which benefactors enter sports in order to provide solutions and consequences to take a step toward informing the benefactors about the impact of their contributions in the development of sports. Therefore, the aim of this study was to examine the ways benefactors can contribute to sports to present strategies and examine its effects and inform the benefactors about the effect of their contributions to the development of sports. Therefore, this study is aimed at presenting a model of the factors affecting the development of endowment and the entry of benefactors into the field of sports.

Methods

Compliance with ethical guidelines: In order to observe the ethical principles of the research, the participants were informed about the questioners along with organizational affiliation and the purpose of the research and use of the results of the research. Filling out questionnaires by people outside the promised statistical population, data making and entering fake and distorted data into the research were strictly avoided. The privacy of the participants was fully respected. They were assured that the collected data would be kept confidential and in order to gain more trust, a documentary called "Data Confidentiality Criteria" was attached to the questionnaire and the

end of the thesis.

The present study is applied in terms of purpose, correlational in terms of method, field-based in terms of data collection method and prospective in terms of time. The statistical population of the study included the experts who were directly dealing with the challenges and approaches of attracting benefactors in Iranian sports in The Iranian Association of Philanthropists, School-Building Philanthropists Association, Association of Special Diseases Protection Donors, Ministry of Sport, Federations and National Olympic Committee. In this study, due to the uncertain number of the sample population, based on Morgan's table, 370 samples were selected. Also, in order to develop the research instrument in the quantitative section, the identified factors from the study of documents and interviews with elites were arranged in the form of a five-point likert scale questionnaire. In the next step, by deeper examination of the theoretical foundations and previous studies, and by combining past concepts, researcher's experiences and experts' opinions, the collected data were analyzed and finally the model was developed. Statistical analysis was performed using descriptive and inferential tests.

Results

Based on the results of analysis, the confirmatory factor loads of the constituent factors were higher than 0.4, which is confirmed. The role of mass media in the development of public sport in the country and its strategies was named the first, underlying factors the second, intervening factors the third factor, strategies the fourth factor, consequences the fifth factor and the pivotal phenomenon the sixth causal factor. Also, the indicators related to evaluation of the totality of the structural equation model according to the desired scope of indicators, in general, indicate that the assumed model developed based on the research data is supported.

Conclusion

The entry of benefactors into the sports can be a suitable form of attracting capital so that standard sports spaces are built in all parts of the country and all members of society use these places equally. With the aim of developing its various dimensions, this requires links with other institutions such as those in economics, health, educational system at the level of governance and policy making in order to use practical and appropriate models by learning sports policies. Seyed Bagheri and Sharifian believe that the

factor of state law is the most important factor and sports management is the least serious barrier to the lack of financial support for championship sports by private companies (1). Khosravizadeh et al. stated that barriers to investment and private sector participation in sports are faced with legal factors (2). The results obtained by Yaghoubi et al. cover categories such as volunteer behavior, development of university sports equipment, development of sports spaces in universities, offering discount to students, and financial support, which are not in line with the findings of the present study (3). According to the results, it is suggested that fundraising through donors be prioritized by the Ministry of Sports and Youth and a suitable program for attracting donors be used in this regard based on the experiences of the Ministry of Education and the Ministry of Health.

Acknowledgements

The esteemed officials of the Islamic Azad University, North Tehran Branch, the esteemed advisors and all the loved ones who cooperated in the implementation of this research.

Ethical considerations

This article is obtained from the doctoral dissertation of the first author, which was registered in the Islamic Azad University, North Tehran Branch on 06/29/1399 with the number 13887.

Funding

According to the authors, this research was not sponsored and was done at the personal expense of the authors.

Conflict of interest

The authors of the article did not report any conflict of interest in this study.

Authors' contribution

Writing the article draft: first Author; Supervisors: second and third authors; and consulting professor: fourth author.

References

1. Seyed Bagheri S, Sharifian I. Identifying and prioritizing the financial barriers of private companies to sports-heroism. *Research in Sports Management and Motor Behavior*. 2017;7(13):55-66.
2. Khosravizadeh E, Bahrami A, Haghdadi A. Investment and involvement barriers of private sector in Markazi province sport. *Sport Management Studies*. 2014;6(24):207-22.

3. Yaghobi A, Pourkiani M, Emami F, Alavi SH. Providing a Qualitative Model of Factors Affecting the Attraction of the Country's Student Sports Donors (Based on foundation data theorizing). *Research on educational Sport*. 2021;8(21):59-8

4. Asadi M, Barati Moghadam B, Naghavikoljahi M. The relationship between dimensions of Islamic lifestyle and happiness among the students of Kharazmi University. *Islam And Health Journal*. 2015;2(1):33-8.

سياسة تعزيز العوامل المؤثرة في الإقبال على الوقف و تعزيز دور المؤسسات الخيرية في الرياضة من أجل بسط العدالة الرياضية و الإرتقاء بصحة المجتمع

سارا أميري بريان^١، علي أصغر دروديان^{٢*}، حبيب هنري^٣، علي محمد صفانيا^٤

١- قسم الإدارة الرياضية، كلية العلوم الإنسانية، فرع شمال طهران، جامعة آزاد الإسلامية، طهران، إيران.

٢- قسم الإدارة الرياضية، كلية العلوم الرياضية، جامعة العلامة الطباطبائي، طهران، إيران.

٣- قسم الإدارة الرياضية، كلية العلوم الإنسانية، فرع العلوم والدراسات، جامعة آزاد الإسلامية، طهران، إيران.

* المراسلات الموجهة إلى الدكتور علي أصغر دروديان؛ البريد الإلكتروني: A.Doroudian@iau_tnb.ac.ir

معلومات المادة

الوصول: ١٠ رجب ١٤٤٢

وصول النص النهائي: ٢٨ شعبان ١٤٤٢

القبول: ٣ شوال ١٤٤٢

النشر الإلكتروني: ٢٢ ذي القعدة ١٤٤٣

الكلمات الرئيسية:

اللياقة البدنية

المشاركة الاجتماعية

النشاط البدني

الوقف

الملخص

خلفية البحث وأهدافه: تعتبر دراسة تأثير دور الوقف الديني والأعمال الخيرية في تعزيز وتنمية الشؤون الثقافية، والرياضية، والاجتماعية، والإقتصادية، من أهم القضايا التي يجب الإهتمام بها والتركيز عليها. فدراسة دور الوقف الديني وتأثيره على التنمية الرياضية وتفعيل الطاقات والمواهب الرياضية، أمر في غاية الأهمية ولا بد للمعنيين بهذا المجال من إيلاء الإهتمام اللازم بهذا الأمر الحيوي. تسعى هذه الدراسة إلى بلورة الدور الذي يمكن أن يلعبه الوقف الديني والمؤسسات الخيرية في تطور الرياضة وتنمية الطاقات الرياضية.

منهجية البحث: تعتمد هذه الدراسة على المنهجية التطبيقية وتعتمد الكمية. أما الإستبيان فقد أجري على المتخصصين في هذا الشأن والجمعية الخيرية ونادي بناء المدارس الخيرية. فقد أجريت مقابلات مع هؤلاء بشكل مباشر وتمت دراسة التحديات والمشاكل التي تواجهها المؤسسات الخيرية في دخول هؤلاء الأفراد في هذا المجال. أما العينات فقد اختيرت بشكل عشوائي من بين عشرين عينة مختلفة. اعتمدت الدراسة على آراء ٣٦٠ شخصا من بين المشاركين في الإستبيان. أما أدوات البحث فقد شملت الإستفتاء والإستبيان الذي اعتمدهت الدراسات المعنية بالشؤون الرياضية. وقد قام سبعة من المتخصصين في العلوم الرياضية بدراسة المبادئ الأساسية لهذا المجال وأثبتت نجاعتها في تحليل كروناخ. تمت مراعاة جميع الموارد الأخلاقية في هذا البحث واطرافه الى هذا فإن مؤلفي البحث لم يشيروا الى أي تضارب في المصالح.

المعطيات: تشير نتائج البحث أنّ العامل المحفز الذي يبحث على العمل يشكل ٤/٠ بالمئة و هو ما تقرّر به الدراسة. كما أنّ المؤشرات البحثية التي تبحث صياغة الدراسة بالنظر إلى الأهداف، تشير إلى أنّ الأنموذج المصاغ عبر المعطيات هو أنموذج صائب تماماً. بتعبير آخر تحليل المعطيات تابع للأنموذج و كل المؤشرات سوى مؤشر كاي اسكوثر تشير إلى ضرورة و نجاعة دخول المؤسسات الخيرية في الساحة الرياضية.

الاستنتاج: يمكن أن يؤدي دخول المؤسسات الخيرية في الساحة الرياضية و إطلاق مشاريع رياضية إلى جذب الإستثمار وتعزيز البنية التحتية الرياضية على مستوى البلاد؛ وتمكن جميع المواطنين من الإستفادة من هذه المشاريع والإمكانات على حد سواء. لكن هذا الهدف لا يتحقق إلا بمشاركة المؤسسات الأخرى كالمؤسسات الإقتصادية، والصحية وغيرها. فالمؤسسة الرياضية لا بد لها من إتخاذ سياسات صارمة ودقيقة على مستوى البلد حتى تتمكن من الإزدهار والنمو وإطلاق الطاقات الرياضية.

يتم استناد المقالة على الترتيب التالي:

Amiri-Paryan S, Doroudian AA, Honari H, Safania AM. Developing a Model of the Factors Affecting the Expansion of Endowments and the Entry of Donors into Sports Based on Developing Justice in Sports and Promoting Community Health. Journal of Pizhūhish dar dīn va salāmat. 2022;8(2):20-35. <https://doi.org/10.22037/jrrh.v8i2.33967>

تدوین الگوی عوامل مؤثر بر گسترش وقف و ورود خیران به ورزش با رویکرد توسعه عدالت ورزشی و ارتقای سلامت جامعه

سارا امیری پریان^۱، علی اصغر درودیان^{۱*}، حبیب هنری^۲، علی محمد صفانیا^۳

۱- گروه مدیریت ورزشی، دانشکده علوم انسانی، واحد تهران شمال، دانشگاه آزاد اسلامی، تهران، ایران.
۲- گروه مدیریت ورزشی، دانشکده تربیت بدنی و علوم ورزشی، دانشگاه علامه طباطبائی، تهران، ایران.
۳- گروه مدیریت ورزشی، دانشکده علوم انسانی، واحد علوم و تحقیقات تهران، دانشگاه آزاد اسلامی، تهران، ایران.
*مکاتبات خطاب به دکتر علی اصغر درودیان؛ رایانامه: A.Doroudian@iau_tnb.ac.ir

اطلاعات مقاله

دریافت: ۴ اسفند ۱۳۹۹
دریافت متن نهایی: ۲۲ فروردین ۱۴۰۰
پذیرش: ۲۵ اردیبهشت ۱۴۰۰
نشر الکترونیکی: ۱ تیر ۱۴۰۱

چکیده

سابقه و هدف: یکی از مهم‌ترین مسائلی که امروزه باید به آن توجه داشت تأثیر نقش وقف و امور خیریه در تأمین نیازهای فرهنگی، ورزشی، اجتماعی و اقتصادی جامعه است. اینکه وقف تا چه حد می‌تواند در رفع کمبودها و شکوفایی ورزش کشور مفید واقع شود، نیازمند بحث و بررسی عمیق صاحب‌نظران و کارشناسان حوزه ورزش است. هدف از انجام پژوهش حاضر ارائه الگوی عوامل مؤثر بر گسترش وقف و ورود خیران در حوزه ورزش بود.

روش کار: این پژوهش از نوع کاربردی و به لحاظ راهبردی کمی است. جامعه آماری شامل صاحب‌نظران این حوزه و مجمع خیران سلامت و انجمن خیران مدرسه‌ساز بود که به‌طور مستقیم با چالش‌ها و رهیافت‌های ورود خیران در ورزش آشنایی داشتند. روش نمونه‌گیری به‌صورت غیراحتمالی با انتخاب هدفمند و با حداکثر بیست تنوع یا ناهمگونی بود. بر این اساس ۳۶۰ نفر نمونه پژوهش در نظر گرفته شدند. ابزار پژوهش شامل پرسش‌نامه مستخرج از مطالعات و بررسی مبانی نظری بود که هفت نفر از متخصصان روایی آن را تأیید کردند و پایایی آن با آزمون آلفای کرونباخ در حد مطلوب به اثبات رسید. در این پژوهش همه موارد اخلاقی رعایت شده است و مؤلفان مقاله تضاد منافی گزارش نکرده‌اند.

یافته‌ها: بر اساس نتایج تحلیل عامل تأییدی بارهای عاملی عوامل تشکیل‌دهنده بالاتر از ۰/۴ بود که تأیید می‌شود. همچنین شاخص‌های ارزیابی کلیت الگوی معادله ساختاری با توجه به دامنه مطلوب این شاخص‌ها در مجموع بیانگر این است که الگوی مفروض تدوین شده توسط داده‌های پژوهش حمایت می‌شود. به عبارت دیگر، برآزش داده‌ها به الگو برقرار است و همگی شاخص‌ها جز شاخص نسبت کای اسکوتر به درجه آزادی دلالت بر مطلوبیت الگوی اندازه‌گیری الگوی ورود خیران در ورزش دارد.

نتیجه‌گیری: ورود خیران به ورزش می‌تواند نوعی جذب سرمایه مناسب باشد که فضاهای ورزشی استاندارد در همه نقاط کشور ساخته شود و همه آحاد جامعه به‌صورت مساوی از این اماکن استفاده نمایند. این امر با هدف توسعه ابعاد مختلف آن نیازمند پیوند با نهادهای دیگر از جمله اقتصاد، بهداشت و سلامت، نظام تربیتی در سطح حاکمیت و سیاست‌گذاری است تا با یادگیری سیاست‌های ورزشی الگوهای کاربردی و متناسب را به کار گرفت.

استناد مقاله به این صورت است:

Amiri-Paryan S, Doroudian AA, Honari H, Safania AM. Developing a Model of the Factors Affecting the Expansion of Endowments and the Entry of Donors into Sports Based on Developing Justice in Sports and Promoting Community Health. Journal of Pizhūhish dar dīn va salāmat. 2022;8(2):20-35. <https://doi.org/10.22037/jrrh.v8i2.33967>